



WEST COAST
**ELECTRIC
FLEETS**

JOIN West Coast Electric Fleets

Join **West Coast Electric Fleets** to access tools, technical assistance and a network of peers to help you reduce costs by incorporating zero emission vehicles (ZEVs) into your fleet. Get recognized as a leader in transforming the market for ZEVs on the West Coast.

Become a fleet partner by taking the West Coast Electric Fleets pledge. The pledge is flexible, recognizing the diverse needs, opportunities, and timeframes of public and private fleets. Whether you are considering battery electric vehicles, plug-in hybrids, or hydrogen fuel cell vehicles, West Coast Electric Fleets can help you determine what vehicles are right for you. See westcoastelectricfleets.com for more information.



Partner Benefits

TOOLKIT

- Access an online toolkit that can help you assess how ZEVs can best meet your operational needs and save you money

TECHNICAL ASSISTANCE

- Receive assistance from Clean Cities Coalitions in California, Oregon, and Washington and the Fraser Basin Council in British Columbia that will help you understand ZEV procurement opportunities
- Attend events where you can test drive electric vehicles and learn more about incorporating them into your fleet

RECOGNITION

- Be recognized for your leadership on the West Coast Electric Fleets website, through press releases, and at West Coast Electric Fleets events
- Seize opportunities to be profiled in case studies and contribute to lessons learned

PEER NETWORK

- Access a peer-to-peer network of fleet managers and owners to share challenges, needs, lessons, and resources

West Coast Electric Fleets is an initiative of the Pacific Coast Collaborative (PCC). Through the PCC, the Governors of California, Oregon and Washington, and the Premier of British Columbia have set a goal to:

“Take actions to expand the use of zero-emission vehicles, aiming for 10 percent of new vehicle purchases in public and private fleets by 2016.”

This initiative is supported by a growing list of implementation partners working with West Coast fleets to procure ZEVs.





You can complete this form online at westcoastelectricfleets.com, email a scanned copy to PacificCoastCollaborative@rossstrategic.com, or fax it to (206) 447-0956

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ZEV Fleets Pledge

We invite you to become a West Coast Electric Fleets partner by pledging to incorporate Zero Emissions Vehicles (ZEVs) into your fleet. It's easy. Start by selecting your pledge commitment. Then secure commitments from senior-level colleagues and fleet managers and announce your participation to employees and partners. Finally, share your ZEV achievements with West Coast Electric Fleets.

My organization pledges to contribute to the goal of expanding the use of ZEVs with the following commitment (pick one):



ON-RAMP

Evaluate ZEVs as part of all fleet purchases (including, but not requiring, purchasing and piloting the use of a small number of ZEVs) AND annually revisit this pledge to consider a higher commitment to ZEV purchases.

HIGHWAY

Procure at least 3% ZEVs for all new fleet purchases by the end of 2016 AND annually revisit this pledge to consider a higher commitment to ZEV purchases.

EXPRESS LANE

Procure at least 10% ZEVs for all new fleet vehicle purchases by the end of 2016.

Please provide a narrative description of your commitment below (or as an attachment), including, as appropriate, specific percentages, numbers of vehicles, and timing of ZEV procurement.

Primary Point of Contact Information

Organization _____

Address _____

Name _____

Phone Number _____

Title _____

Email _____

Senior Executive Signature _____

Title _____

Print Name _____

Date _____

Fleet Manager Signature _____

Title _____

Print Name _____

Date _____