



The Pacific Coast Collaborative (PCC) Zero Emission Vehicle (ZEV) Fleets Pledge aligns the efforts of public and private fleets to purchase ZEVs with the PCC goal to: *“Take actions to expand the use of zero-emission vehicles, aiming for 10 percent of new vehicle purchases in public and private fleets by 2016.”* Organizations signing the pledge become fleet partners and join a network of other fleet partners committed to deploying ZEVs, which include battery electric vehicles, plug-in hybrid electric vehicles, and hydrogen fuel cell vehicles. The commitment is flexible, taking into account the diverse needs, opportunities, and timeframes of fleets.

	Partner Responsibilities	Partner Benefits
Pledge	- State what your fleet is pledging to do - Demonstrate senior level and fleet manager commitment - Identify points of contact - Update pledge commitment over time, as appropriate	- Use of the PCC ZEV Fleets toolkit to assess fleet opportunities - Assistance from Clean Cities Coalitions (in California, Oregon, and Washington) and the Fraser Basin Council (in British Columbia) to understand ZEV opportunities and craft a pledge commitment
Communicate	- Announce your commitment to the ZEV Fleets Pledge - Share your ZEV achievements with the PCC and others over time	- Fleet partner recognition on the PCC ZEV Fleets website and through press releases - Case studies and enhanced recognition for fleets setting the most ambitious goals
Implement	Undertake planning, purchasing, or other activities to meet pledge commitment	Connection to technical assistance and implementation resources through Clean Cities Coalitions and the Fraser Basin Council as they become available (e.g., vehicle demonstrations, training, etc.)
Share	- Respond to PCC requests for lessons learned and best practices to share with peers - Provide PCC with annual updates on ZEV procurement	- Membership in a peer-to-peer network to share challenges, needs, lessons, and resources - Assistance with annual reporting through existing information collection processes - Showcasing of fleet partners’ individual and collective accomplishments at high-level PCC meetings and communications

This initiative is supported by a growing list of implementation partners working with fleets to procure ZEVs. They include: The Fraser Basin Council (British Columbia), the Columbia-Willamette Clean Cities Coalition (Oregon), Drive Oregon, the Western Washington Clean Cities Coalition, and the San Diego Clean Cities Coalition (as a liaison to the seventeen Clean Cities Coalitions in California).



Zero Emission Vehicle Fleets Pledge



My organization pledges to contribute to the PCC goal of expanding the use of zero emissions vehicles with the following commitment (pick one):

- ☐ **On-Ramp:**
Evaluate ZEVs as part of all fleet purchases (including, but not requiring, purchasing and piloting the use of a small number of ZEVs) AND annually revisit this pledge to consider a higher commitment to ZEV purchases.
- ☐ **Highway:**
Procure at least 3% ZEVs for all new fleet purchases by the end of 2016 AND annually revisit this pledge to consider a higher commitment to ZEV purchases.
- ☐ **Express Lane:**
Procure at least 10% ZEVs for all new fleet vehicle purchases by the end of 2016.

Please provide a narrative description of your commitment below (or as an attachment), including, as appropriate, specific percentages, numbers of vehicles, and timing of ZEV procurement.

Senior Executive Signature

Date

Print Name

Title

Fleet Manager Signature

Date

Print Name

Title

Primary Point of Contact Information

Company: _____

Address: _____

Name: _____

Phone Number: _____

Title: _____

Email: _____

Public Relations Point of Contact Information

Name: _____

Phone Number: _____

Title: _____

Email: _____